

# PRIVACY POLICY

*Last Updated December 9, 2021*

Please check our Privacy Policy periodically for changes. We will provide additional notice of significant updates. We will post the date our Policy was last updated at the top of the Privacy Policy.

This Policy covers how and why we collect, use, share, and protect your personal information

Personal information is information that identifies you or reasonably can be linked to information that identifies you. For example, when you place an order online, to fulfill your order we collect personal information, such as name, address, phone number, and credit or debit card information.

We treat your personal information with respect, and we collect, use, and share it only as described in this Policy.

We collect information to deliver the products and services you request, to help improve your shopping experience, and to support our business functions. We collect information from you in a variety of ways when you interact with our stores, websites, and mobile services.

## **Information Collection**

We may collect the following categories of personal information. Not all categories may be collected about every individual:

- Personal identifiers, such as name and address;
- Device and online identifiers and related information, such as telephone number and email address;
- Internet, application, and network activity, such as cookie IDs and browser visits;
- Government identifiers, such as national identification numbers and driver's license numbers;
- Demographic information, such as age and date of birth;
- Financial information, such as credit and debit card numbers and claims information;
- Purchase history information, such as products you have bought, rented, and returned;
- Location information, such as geo-location information;
- Audio, visual, and other sensory information, such as audio and video recordings; and

- Individual preferences and characteristics, such as inferences related to shopping patterns and behaviors.

## **How Do We Collect Information?**

We collect information from you in a variety of ways. It may be:

- Provided directly by you or a member of your household;
- Collected from a device associated with you or your household; or
- Collected from an external third-party source.

## **Information Provided Directly by You or a Member of Your Household**

You actively share information with us in various ways online. For example, you share information when you:

- Make an online purchase, or other transaction, with us;
- Create an account on one of our websites or mobile services;
- Request customer service or contact us; or
- Use features of our websites and mobile services that may ask you to grant us access to the camera or microphone on your computer or mobile device (such as voice search or scanning bar codes).

When you engage in these activities, you may share different types of personal information with us, such as your name, email address, physical or postal address, phone number, date of birth, and payment information.

## **Information Collected From a Device Associated With You or Your Household**

You also passively provide us information in other ways through technology. This information helps our websites and mobile services work correctly and supports customer marketing and analytics efforts in order to understand our customers' needs and provide information about our products and services that may be of interest to you. Here are some examples:

- **Device Information:** We collect technical information when you visit our websites or use our mobile applications or services. This may include information such as Internet Protocol (IP) address, the type of mobile device you use, your device operating system and browser type, a unique device identifier, the address of referring websites, the path you take through our websites, and other information about your session on our websites;
- **Browsing Information:** We use our own and third-party technologies such as cookies, web beacons, and mobile device identifiers to collect information about the use of our websites and mobile services. We use these tools to provide an

integrated and more personalized shopping experience for you. For example: cookies allow us to provide you relevant information as you use or return to our sites; web beacons allow us to know if a certain page was visited, an email was opened, or if ad banners on our websites and other sites were effective. Under certain circumstances, we permit third parties to collect information on our websites for their own business purposes using cookies, web beacons, iframes and similar technologies; and

- **Precise Device Location Information:** We may collect information about your location when your device is set to provide location information.

## **How Do We Use Your Personal Information?**

We use your personal information to provide you products and services, such as to fulfill your requests for products or to help us personalize our services and marketing to you. We also use your personal information to support our business functions, such as fraud prevention, marketing, and legal functions.

Some examples include:

- To fulfill your order or requests for services and provide customer service;
- To create and maintain your account;
- To conduct auditing and monitoring of transactions and engagement;
- To conduct marketing, personalization, and third-party advertising;
- To protect the security and integrity of our websites, mobile services and our business, and help prevent fraud;
- To update our operational and technical functionality;
- To conduct business analysis, such as analytics, projections, identifying areas for operational improvement;
- To conduct research and development; and
- To fulfill our legal function or obligations.

To do the above, we may combine information, collected online and offline, including information from third party sources.

## **Service Providers**

We share personal information about you with service providers that help with our business activities, including shipping vendors, billing and refund vendors, payment card processors, marketing and advertising vendors, and companies that help us improve our products and services. We require our service providers to keep your personal information secure. We do not allow our service providers to use or share your personal information for any purpose other than providing services on our behalf.

## **Legal Requirements and Protection of Our Company and Others**

We may share your personal information in other special circumstances, which include situations when sharing is required by law, or we believe sharing will help to protect the safety, property, or rights of Company, our customers, our associates, or other persons. Examples include:

- Protecting the safety of customers;
- Identifying and addressing fraud or financial risk;
- Providing personal information from cameras to law enforcement at their written request;
- Responding to a search warrant or other valid legal inquiry; and
- Responding to an investigative body in the case of a breach of an agreement or violation of law.

### **Business Transfers, Sales or Reorganization**

In the event that all or a part of our business is merged, sold or reorganized (including transfers made as a part of insolvency or bankruptcy proceedings), personal information about you could be shared with the successor business. We will use reasonable measures to help ensure that any successor treats your information in accordance with this Policy.

### **With Specific Notice or Your Consent**

In circumstances other than those described above, we will provide specific notice or ask for your affirmative consent, as required by law, before we share your personal information outside of our corporate family of companies, and we also will not sell or rent your personal information for money.

### **Marketing Preferences**

When we are sending marketing communications to you, we use the following standards:

- We use an opt-in standard for automated phone and text messages, and for sharing personal information with companies outside our corporate family of companies for their use in direct marketing of their products, such as sending you promotions for their products. Opt-in means we will only conduct the activity with your affirmative consent.
- We use an opt-out standard for email, app notifications, and postal mail. Opt-out means we may contact you, but will stop upon your request (as described below).

If you contact us by email or mail, please be sure to include your full name, the types of communications you would like to receive or not receive, and your related contact information. For instance, if you would like to opt-out of mail, include your mailing address. Please allow sufficient time for your marketing preferences to be processed. It may take up to ten (10) days to process your requests related to email and up to thirty (30) days to process your requests related to telephone calls, text messages, app notification

and sharing information with your consent. Please note that postal mailings are often prepared many weeks in advance, and you may continue to receive mail for six (6) to ten (10) weeks.

Please know that, even if you opted out of receiving marketing communications from us, we may still contact you for transactional or informational purposes. Some examples are contacts for customer service, product information, service or reminder notices, or recalls. We may also need to contact you with questions or information regarding your order.

### **Mobile Location Settings**

Some of our mobile services use your device's location information. You can adjust the location settings of your mobile device at any time to control whether your device communicates this information. You will also need to adjust your device's Bluetooth settings to completely disable the collection of Bluetooth location-related data. See your device instructions to learn more about these settings.

### **Updating Personal Information**

We provide you with various ways to access or update your personal information, including contact and account information. We also take reasonable steps to keep your personal information accurate and complete.

You can access or update your personal information, including contact or account information, in the following ways:

- If you have created an account on one of our websites or mobile services, log into your account. Once you do, you will be able to enter and update your own contact information and payment information, as well as contact information for recipients you have designated.

If you are a California resident, you have the right to request information from Company regarding the manner in which Company may share your information with third parties for marketing purposes pursuant to California Civil Code Section 1798.83 and pursuant to the California Consumer Privacy Protection Act. Please submit your written request to us at the contact information provided below.

### **Contact Us**

If you have any questions about this Privacy Policy, you may send a written request to:

Yaytech, Inc.

13825 Norton Avenue

Chino, California 91710

**Privacy Policy for Minors**

Company's general audience websites and mobile services are not directed to children under the age of thirteen (13) and do not knowingly collect personal information from children under the age of thirteen (13).

IF YOU ARE OVER THIRTEEN (13) YEARS OF AGE BUT UNDER THE EIGHTEEN (18) YEARS OF AGE, PLEASE OBTAIN YOUR PARENT OR LEGAL GUARDIAN'S PERMISSION TO USE OR ACCESS THE COMPANY SITES OR SERVICES. IF YOU ARE UNDER THIRTEEN (13) YEARS OF AGE, DO NOT USE OR ACCESS THE COMPANY SITES OR SERVICES AT ANY TIME OR IN ANY MANNER.

Protecting the privacy of persons less than eighteen (18) years of age is important to Company. For that reason, Company does not knowingly collect or maintain personally identifiable information from persons less than eighteen (18) years of age. If Company learns that personally identifiable information of persons under eighteen (18) years of age has been collected, then Company shall take appropriate steps to delete this information. If you are a parent or legal guardian of a person less than eighteen (18) years of age, then please contact Company to have the account terminated and information deleted.

Please contact us if you have concerns regarding the potential collection of your child's information.